

# Building Membership by Giving "The Gift of Camping"

Dear FCRV member,

This letter may be one of the most important letters you have received from FCRV. I am very pleased to introduce to you, the <u>Cadet Member Program</u>. Please read this letter more than once and understand that you, the FCRV members are the key to its success.

In a bold move, the Trustees have decided to implement the Cadet Member Program as envisioned by Wilson Forbes, our past corresponding Secretary. Enclosed with this letter is a certificate for a six months membership in FCRV. The executive board is asking you to give this certificate for six month's free membership to someone you feel would make a good FCRV member. We are asking all FCRV members to give away a number of free membership. You will be able to help the growth of FCRV with these Cadet Memberships. As soon as you send in your first Cadet Registration, the office will send you another certificate so you can repeat the process. This has the potential of doubling our membership in just a very short time. I can't think of a better way to spend our limited advertising dollars than to put them in your hands. After all who knows more about FCRV than you, our current members.

There are two important things to consider as we give this membership away for free. First, we must be selective on who we give this to. Second, we need to be willing to mentor these new members. In other words we need to be good stewards of this wonderful gift of camping we are giving away. The success of this program depends on you mentoring this member and seeing that they renew their membership at the end of their free six month's. On the back of this letter are the procedures and policies for the Cadet Member Program. Your State/ Provincial Directors and your Field Directors can answer any questions that arise. Below is the registration form you need to complete for the new member you talked with and have confirmed their desire to be part of the Cadet Member Program. You and your new member please sign and mail to the National office. Now is the time to take action!

Have a wonderful camping season.

Shari Weber
<b>FCRV President</b>

## FCRV - Cadet Program Registration

FCRV member mail completed registration to address below. Family Campers & RVers - 4804 Transit Rd, Bldg 2 - Depew, NY 14043

Cadet members First Name:	Last Name:		Spouse:		
Address:		City:		_State/Prov.:	Zip/PC:
Home Phone:	Work:		_ E-Mail:		
Family consists of:Adults	Children	Retired Adults			
FCRV member First Name:		_ Last Name:		CADET MEMBER'S SIGNATUREMember #	
Address:		City:		_State/Prov.:	Zip/PC:
Home Phone:	Work:	<del>-</del>	_E-Mail: _		
FCRV Member's Signature					

FCRV Membership Cards and welcome materials will be sent to FCRV member to present to new Cadet member.

### Cadet Membership Program -----Procedures and Policies

Every paid regular member of FCRV will receive one Cadet Membership packet that includes a certificate for a free 6 months membership in FCRV to be given to a camping family or individual.

#### **CADET MEMBER SIGN UP PROCEDURES:**

- 1. When the FCRV member receives the Cadet Membership packet they will award the free membership certificate to a camping family or individual. The new member should mirror the qualities of character desired in FCRV members.
- 2. The FCRV member will present the Cadet Membership certificate and ask the new family to provide the information requested and sign the Cadet registration form.
- 3. The FCRV member will complete the balance of the registration form, sign and mail it to the National Office at FCRV Headquarters, 4804 Transit Rd, Bldg. 2, Depew, NY 14043.
- 4. When the National Office receives the registration they will process the membership and mail a FCRV Cadet Membership card and welcome letter to the <u>FCRV member</u>. The <u>FCRV member</u> will present the membership card and welcome letter to the Cadet member.
- 5. When the FCRV member receives the Cadet Membership card and welcome material from the National Office, they will also receive another Cadet membership packet with another certificate that they may award to another camping family.

#### **CADET MEMBERSHIP MENTORING SUGGESTIONS:**

Once an FCRV member has successfully recruited a Cadet Member, they must assume the responsibilities of a mentor for the new family. These mentoring duties may include:

- 1. Helping the new member become acquainted with other members in the local chapter and the State/Provincial Associations.
- 2. Offering to caravan with them to campouts and conventions.
- 3. Making sure the new member is welcomed into all activities of the local and State/Provincial campouts. They should also help the new member become aware of all the benefits and resources available to them in FCRV at all levels.
- 4. Help them make arrangements to attend the National Campvention and/or the Retiree Rally.
- 5. Encouraging the new member to enroll for the next year of FCRV membership.

#### **CADET MEMBERSHIP POLICIES:**

- 1. Former FCRV members must wait a full year before becoming eligible to receive a Cadet Membership.
- 2. A family may be a Cadet member only once.
- 3. Cadet Members are entitled to all the rights and privileges of FCRV membership except holding an elected National office in FCRV, voting on National FCRV matters, and issuing Cadet Memberships. Cadet members may pay dues, vote, and hold office in Local and State/Provincial Chapters and Associations as provided by the governing documents of those entities.
- 4. Cadet members must accept and abide by FCRV Codes, Rules, and Regulations. FCRV reserves the right to deny or rescind a Cadet Membership to families who do not accept and/or abide by FCRV Codes, Rules, and Regulations.
- 5. The FCRV Board of Trustees may change or discontinue the Cadet Program when it is deemed necessary.
- 6. FCRV members may count the Cadet member that joins for a full year as qualifying towards their entry into or moving up a level in the Ambassador Club.

